



**INNOCENT LIVES FOUNDATION
ANNUAL REPORT**

**20
18**

www.InnocentLivesFoundation.org





INNOCENT **LIVES** FOUNDATION

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INNOCENT LIVES FOUNDATION

MESSAGE FROM
THE CEO

♦
Christopher Hadnagy

Dear ILF Donor,

Choosing to stand up for children and giving them the opportunity to live an innocent life, is a stance worth celebrating!

Taking this fight to the predators who seek to harm children is what the Innocent Lives Foundation does best: exposing child predators to law enforcement and providing actionable evidence that facilitates prosecution and prevents harm to others.

Inside this report you will discover...

- How the ILF Vision and Mission are defined.
- IFL principles that guide our organization and decision making processes.
- What 2019 holds for us and the 2018 financial snapshot.
- How you can answer the ILF call to action!

As you read, please look beyond the words and see that your support positively affects the lives of children and families.

Thank you for joining the ILF Family and your continued outpouring of support!

CHRISTOPHER HADNAGY
CEO



Tonight Becca gets to enjoy time with her parents. Becca is safe, warm, and feels closer to her family than ever before.*

Becca is exactly what you might expect from an 11 year old girl in the US: innocent and silly. She loves her friends and uses social media way too much.

Becca was quickly becoming close to one of her newer social media friends, a "14 year old girl" who seemed to understand everything that Becca was feeling. The new friends shared stories, emotions, and pictures of each other. Becca's new friend kept asking for more pictures, which were increasingly more revealing. It wasn't long before her new friend wanted to meet IRL (In Real Life).

In real life, Becca's new friend was a 32-year old male who preys on innocent children just like Becca.

Once aware of the danger, Becca's parents immediately contacted local authorities. With little evidence, the authorities could not step in yet; the parents went to the Internet looking for help and found the ILF.

At the parents' request, the ILF worked with the family and safely guided them. We turned the tables on the predator and provided Federal Law Enforcement with the information and evidence they needed to take action.

BECAUSE YOU SUPPORT THE ILF, THE PREDATOR WAS UNMASKED!

BECAUSE YOU SUPPORT THE ILF, BECCA WAS PROTECTED FROM HARM!

** Details that can lead to identification of those involved in this case have been changed.*

INNOCENT LIVES FOUNDATION VISION STATEMENT

To protect innocent children by unmasking predators who supply and trade in any child abuse material.

This vision for the Innocent Lives Foundation formed when our CEO, Chris Hadnagy, was invited to assist on cases where child predators were tracked and captured.

The horrific impact these crimes had on innocent children and their families affected Chris deeply and the Innocent Lives Foundation was born in 2017.

"What the ILF is doing here is one of the most important missions that we can do. Hackers have a unique ability to fight evil and work to keep children safe. I'm a huge fan of the ILF's mission, its results and the need and desire to do everything we possibly can on this earth to protect the innocent and helpless."

DAVID KENNEDY, CEO TRUSTEDSEC



INNOCENT LIVES FOUNDATION MISSION

We unmask anonymous child predators to help bring them to justice.

When the ILF was formed, we started with two goals. First, to develop a robust mental wellness program, and second, to have a diverse and dynamic board of directors to help steer the organization. Only after those were in place could the ILF start to grow and accomplish its mission.

In June of 2017, after the ILF was formed, Chris spent time over the next year putting together that board of directors:

- Chris Hadnagy – CEO, Board Member and Professional Information Security Expert
- Timothy Maloney – Board Member and Legal Counsel
- Casie Hall – Board Member, Licensed Therapist, and owner of our Wellness Program
- Neil Fallon – Board Member and lead singer of the band Clutch
- AJ Cook – Board Member and Actress
- Robin Dreeke – Board Member and retired Director of the FBI's Behavioral Analysis Unit

As the ILF started to grow, the board developed a wellness program spearheaded by Casie Hall. Understanding that the InfoSec (Information Security) Community has unique skills and expertise to locate people anywhere they may attempt hide, Chris began assembling a team of highly-skilled security professionals to execute the ILF Mission.

With the growth came the addition of Shane McCombs as COO and together, this team leverages a formidable pool of talent and a diverse network of resources to "unmask anonymous child predators to help bring them to justice."

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HIGHLY-SKILLED SECURITY PROFESSIONALS WHO TRACKED PREDATORS FOR THE ILF IN 2018

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ACTIVE VOLUNTEERS ON THE ILF TEAM

INNOCENT LIVES FOUNDATION GUIDING PRINCIPLES

We invite you to get to know us by sharing some of the ILF principles that guide our organization and decision-making processes.

FAILURE IS NOT AN OPTION

Predators count on roadblocks to break our spirit and make us abandon the hunt, but we will not relent! When a child's future – and possibly their life – is at stake we must fight. There is always another path to follow.

CHILDREN ARE OUR BENEFICIARIES

While we count on our contacts and love our donors, we exist to serve endangered children. When making decisions, policies, and planning for the future, the first question is, "How does this affect the children?"

EMOTIONAL HEALTH OF ILF TEAM

Our team is routinely exposed to soul-crushing subject matter. Before the ILF was granted official charitable status in 2017, a wellness plan was already in place and operational. We are actively evolving this plan to guard the emotional health of team members. Adherence is mandatory for all team members.

OPERATE ABOVE REPROACH

Our team of professionals operates under strict guidelines and regulations. There is no room or tolerance for errors or missteps. If we were to deviate from our procedures, a predator could go free.

NEVER EDUCATE A PREDATOR

Always ask, "If I publish this information, could I make a predator harder to catch?" Please know that there are many things we want to share with you, but we always ask ourselves whether it serves the best interest of the children to share the information. If it will arm the predators we opt to not give the information out.

We must adjust to changing times and still hold to unchanging principles.

JIMMY CARTER 1977¹

¹ http://avalon.law.yale.edu/20th_century/carter.asp

INNOCENT LIVES FOUNDATION
2018 FINANCES AT A GLANCE

TOTAL INCOME AND CONTRIBUTIONS 2018
\$191,544.98 USD



— 88%: Total Income & Contributions
— 12%: Total Expense



— 37%: Professional & Subcontractor Fees
— 24%: Insurance
— 20%: Travel & Meetings
— 19%: General, Office, & Operations

2019 STRATEGY

Beyond fulfilling our mission, what does 2019 hold for the ILF?

WE ARE STRONGLY FOCUSED ON POSITIONING THE ILF FOR SUSTAINED ORGANIZATIONAL GROWTH.

This will include:

- Raising awareness of the ILF
- Creating stronger relationships with law enforcement
- Adding two full-time employees to the researcher team
- Growing our team of volunteers
- Fundraising (from grants, corporate giving, individuals)

WE PLAN ON PRODUCING HOW-TO SAFETY GUIDES FOR PARENTS AND CHILDREN.

- Gaming
- Grooming
- Device best practices – iOS and Android
- Talking to your child about the dangers they face
- Plus more





PLEASE GIVE THOUGHTFUL CONSIDERATION TO DONATING TO THE ILF.

**THE ILF IS LOOKING FOR DONORS WHO ARE ALIGNED WITH OUR
MISSION AND ARE HAPPY TO CONTRIBUTE FINANCIALLY.**

<https://www.innocentlivesfoundation.org/donate>

GET THE MISSION INTO THE MINDS OF OTHERS.

Please tell everyone about us!

IS WORKPLACE GIVING AN OPTION?

Explore workplace giving programs.



[@InnocentOrg](https://twitter.com/InnocentOrg)



<https://www.linkedin.com/company/innocent-org>



CHECK OUT AMAZON SMILE

Go to <https://smile.amazon.com> and select Innocent Lives Foundation as your supported charity. Amazon will then donate a portion of your purchases to ILF.



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**INNOCENT LIVES
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Website

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