

2023 Impact Report

Identifying anonymous child predators and
helping bring them to **justice**

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FUNDRAISING HIGHLIGHTS

I want you to remember this number for a minute. In 2017, when we launched the Innocent Lives Foundation, I thought we would do a few cases a year. Today, we have almost 40 volunteers and 493 cases handed to law enforcement. I am humbled. This was a passion to help stop predators, and I didn't know so many would be so passionate about it too. 493 is not a small number; each case might represent tens to hundreds of children saved. The effect we have had is huge.

ILF has changed drastically over these 6 years. Our mission is the same, but our personality, maturity, growth, and focus have been honed and almost perfected. The team is made up of dedicated people who love the mission and want to save kids.

I need to appeal to you. This mission depends on the generosity of strangers and friends. Donations keep us afloat. We have been blessed with support from Neil Fallon, AJ Cook, Aisha Tyler, Robin Dreeke, Dr. Kathie Mathis, Stephanie Paul, Erin Grey, and many others. The number of folks who gave their blood, sweat, and tears for the heavy lifting goes unsung. All of this is possible because some stranger decided to give money to help us with this mission.

Can you help us continue this mission? We need you. From 2021 to 2022, images reported to NCMEC increased from over 29 million to over 32 million. One report stated a 66% increase in self-generated child abuse images of children as young as 10 years old. These are disturbing to read and hear. This is why I am pleading for your help this year. ILF is in a unique position to help law enforcement locate and stop these predators, but to expand our operations, we need your help.

This year, a desperate parent reached out to us about their underage daughter being groomed by an adult male. Local police said there was not much they could do since no real crime was yet committed. We investigated and found he was a serial predator. Working with federal agents, we saved this young girl from a life of misery and abuse. Today she is reunited with her loving family. That case took dozens of hours, and we need your help to continue this work.

As you read this impact report, please consider how your donation can save a child, or dozens, or even hundreds. Thank you for your continued support and for turning my tiny vision almost 7 years ago into a real machine helping to stop child abuse.

With much love,

Christopher Hadnagy
CEO and Founder



Impact at a Glance

850+

Total Cases to Date

82

Cases Submitted to LE

50+

Active Cases

BOARD OF DIRECTORS



TIMOTHY MALONEY



DOUGLAS ASH



CHRISTOPHER HADNAGY



ERIN GRAY



DR. KATHIE MATHIS



STEPHANIE PAUL

The Innocent Lives Foundation is a charity that identifies online child predators to help bring them to justice. As a non-vigilante organization that partners worldwide with law enforcement, our vision is a world where all children can live innocent lives. Using innovative online investigative techniques, ILF’s team hunts down the worst of the worst – pedophiles, sexual predators, and human traffickers – then provides critical evidence and identifying information to U.S. and international law enforcement agencies to aid in their capture and arrest. Founded by renowned social engineer **Chris** Hadnagy (aka “The Human Hacker”). The foundation’s board of directors includes such notable figures as **Douglas** Ash an executive with more than 30 years of experience in senior positions, **Timothy** Maloney our Attorney and chairman of the board, **Dr. Kathie** Mathis a CEO with over 35 years of administrative and mental health experience, **Stephanie** Paul an executive, coach, actress, director, and producer, and **Erin** Gray an internationally known actress, speaker, writer and founder of “Heroes for Hire.”

Guiding Principles



1 | Children are our beneficiaries.



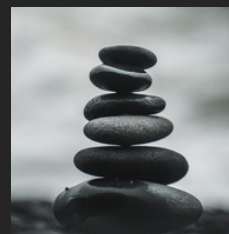
2 | Never educate a predator.



3 | Operate above reproach.



4 | No vigilantism.



5 | Protect the emotional health of the ILF.

UP NEXT:

In Plain Sight: The Open Web's Hidden Dangers

- Online predators operate openly on the internet, challenging the assumption that such activities remain hidden.
- This case underscores the urgent need for vigilance and proactive engagement in fostering safety for our children in the digital landscape.

WARNING:

The following true story describes accounts of child sexual and physical abuse from a case worked by the Innocent Lives Foundation. **This content is disturbing.** Please be emotionally prepared before proceeding.

We have changed names, locations, and other identifying information for the safety of the victims and the Innocent Lives Foundation team.

This story is a real ILF “open web” case.

Open Web -

information returned by a search engine such a google.

Dark Web -

Information on the internet accessible only through special software, making users feel anonymous or untraceable.

Most of us are very familiar with the internet's positive uses. We use it for school, banking, online shopping, and entertainment nearly every day. However, there often needs to be more clarity regarding its negatives. It is not unusual to run into parents who are unaware of the dangers the open web presents to their children. For years, the media and entertainment have often presented dangers on the internet as lurking in deep, mysterious, and dark places on something called the dark web. The open web also poses incredibly serious dangers to our families. At the time of this writing, 55% of the cases worked by the Innocent Lives Foundation are open web cases!

A member of the Innocent Lives Foundation Predator Identification Team (P.I.T) was reviewing an open web forum for persons talking about sexually abusing children. The predator, whom we will refer to as “Frank,” had submitted several posts detailing the sexual abuse of his sons and daughter.

Additionally, “Frank” wanted to livestream the rape of his children and was actively wanting to connect with other “pedo dads/moms” to share Child Sexual Abuse Material (CSAM) with them.

After scrutinizing his post and applying several OSINT (Open Source Intelligence) techniques and tools, our Agent determined that “Frank” also used several other open web accounts, such as Pinterest, Facebook, and YouTube. The information revealed in these accounts confirmed our research, including the horrific realization that his children are all under the age of 9 and that he had access to children who were not his.

Although hiding behind multiple usernames, our PIT Agent established “Frank’s” real-life identity. After being processed by the ILF’s Quality Assurance team to verify our Agent’s conclusions, the case was submitted and accepted by our Federal partners.

We are happy to report that “Frank” has been booked on multiple charges and no longer has access to any children.

Why do we share this story?

Reason #1 - Inappropriate content is found on both the “Open Web” and the “Dark Web.” Awareness and vigilance are critical to protecting our families whenever the internet is used.

Reason #2 - Understanding that this story is not a unique example is also crucial. In our 2020 Impact report, we told the story of “The Baby Doe Case,” which is eerily similar to our current story. We want to be clear that these are entirely separate cases with no known connections between the suspects. At the ILF, we see cases like this all the time, this is why we dedicate ourselves to identifying predators, in the hopes that another child has an opportunity to live an innocent life.

Prevention - Identification - Incarceration

Prevention - The ILF's mission includes educating parents and caregivers about the dangers of the internet and how to protect our children. We also include best practices and real-world ideas on how to have these difficult discussions within the family. If you want to learn more about prevention and have us speak to your group, please request a speaker using this link.

Identification - Identifying persons already harming children is the core of our mission. All of our processes are designed to enable the greatest chance for incarceration and safety for victims.

Incarceration - Our Law Enforcement Education Team (L33T) trains Federal and Local Law Enforcement in the latest science-based human behavioral techniques for interrogating child predators, so families have the greatest opportunity to get the justice they deserve.

We Identify Predators, YOU Make It Possible!

As a supporter of the Innocent Lives Foundation, we ask you to continue supporting our work. As a donor-funded organization, you enable our impact through your financial support. **Thank you for being in this fight with us!**

HOW TO HELP

There are endless opportunities for you to join the ILF in the fight against child sexual abuse. When you donate your finances, network, or time, each contributes value to the mission and enables the ILF to continue identifying child predators.

<https://www.innocentlivesfoundation.org/donate>

Hero Program | www.ilfhero.org

Donate monthly and get ILF-branded swag and perks! - [Find the full list of perks at the link above.](#)



\$25



\$50



\$100

Be a Fundraiser | www.ilf.fund

With peer-to-peer fundraising, you get to join the ILF in the fight against child sexual abuse. Sign up as a fundraiser, set a goal, and keep track of the funds you raise over time by tying your account to Facebook or Streamlabs. Become a fundraiser today!

Facebook Fundraisers | <https://www.facebook.com/fund/InnocentLivesOrg>

Charity Streams | <https://www.innocentlivesfoundation.org/stream>

Shop ILF | www.ilfshop.org

Get your shirts, stickers, and other apparel from the ILF shop. Show off your #ILFintheWild!

Can't give financially? Keep up with us on social media!



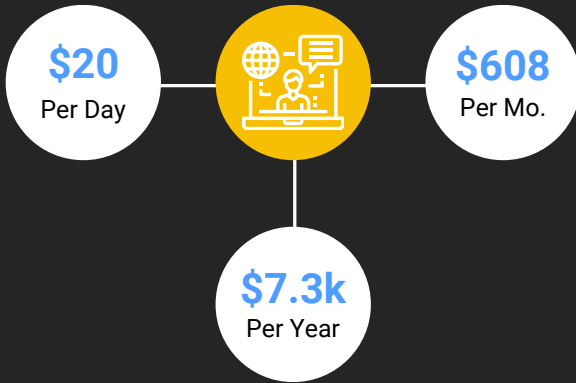
@innocentlivesorg

@innocentlivesfoundation

For more ways to get involved with ILF's mission:
<https://www.innocentlivesfoundation.org/get-involved>

IMPACT BY THE NUMBERS

How much would it cost to sponsor a PIT Agent?



\$15,000

For \$15k, you can power our case management for a **WHOLE YEAR.**

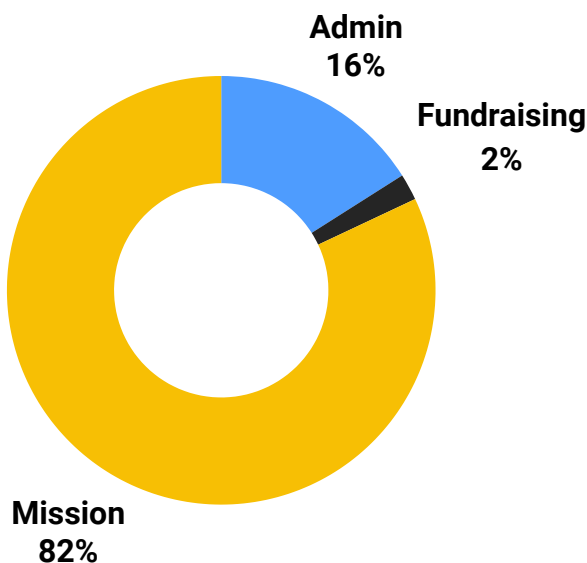
\$65,000

For \$65k, you can power ALL of the ILF's software for a **WHOLE YEAR.**



It can cost up to **\$5,000** to produce one file sent to law enforcement.

Financials at a Glance



Total Income & Contributions

Income
\$929,038.00

Expenses
\$639,750.00

Fiscal Year Total
+\$289,288.00

FUNDRAISING HIGHLIGHTS

ILF BARREL PICK CLUB

Last year we saw the debut of the **ILF Barrel Pick Club**. We've continued our journey with the **ILF Barrel Pick** series, pushing the boundaries of unique spirits and unforgettable experiences. Our initial venture with **Old Forester Distillery** resulted in the handpicked barrel of their signature bourbon. The community's support has been overwhelming, and we're proud to announce that with the help of Unicorn Auctions we successfully raised **\$50,980** through the sale of all the bottles from this **Weller** pick!

Looking ahead to the present, we're excited to share the news of our ongoing collaboration with **Unicorn Auctions** and the esteemed distilleries of both **Four Roses** and **Starlight**.



Like to learn how you can get involved with the **ILF Barrel Pick Club**? Please follow us on social media, or reach out to our event coordinator **John McCombs** at:

john.m@innocentlivesfoundation.org

CHAMPIONS FOR INNOCENCE

Your support is the driving force behind our efforts to protect the most vulnerable among us. Together, we shine a spotlight on the critical issue of child sexual abuse, bringing it into the open where change can happen. By harnessing the power of technology, we take bold steps to safeguard children from online predators. Your commitment enables swift action through our collaboration with law enforcement, ensuring that those who threaten our children face justice. And with your help, we equip parents and guardians with the knowledge they need to keep their children safe. You are an integral part of this mission, and none of this is possible without you.

ANNUAL SPOTLIGHT DONORS

Anonymous Private Donor	\$261,981
Anonymous Private Donor	\$209,000
P.W.	\$14,420
Tully & Elithia	\$5,439
T.H.	\$5,000
CowbellCyber	\$3,850
Mike Spitzer	\$3,230
Mark Beisswanger & Joy Beland	\$2,635
Brian & Jennifer Melius	\$2,575
J.L.M.	\$2,472
Mark Rau	\$2,030
Robert Wood	\$2,000



ABOUT THE

Innocent Lives Foundation

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This report reflects impact made between July 2022 - June 2023



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